SAN LORENZO PRIVACY NOTICE

Effective Date: May 20, 2026

This Privacy Notice ("**Privacy Notice**") describes the types of personal information San Lorenzo Lumber and Home Centers along with our affiliates ("**San Lorenzo**", "**we**", "**our**" or "**us**") may obtain through our websites, including www.sanlorenzolumber.com that link to this Privacy Notice (the "**Services**"), how we may use the information, and to whom we may disclose it. This Privacy Notice also describes how you can contact us about our privacy practices.

If you create a profile to or apply for employment positions on our Careers site, please review our California Applicant Privacy Notice for information about our privacy practices.

Click on one of the links below to jump to the listed section:

1. Personal Information We Obtain
2. How We Use Personal Information
3. How We Disclose Personal Information
4. Personal Information Obtained By Automated Means
5. Artificial Intelligence, Interactive Features, and Integrations
6. Your Choices
7. Links To External Websites and Platforms
8. Visitors From Outside the United States
9. How We Protect Personal Information
10. Additional California Disclosures
11. Updates to Our Privacy Notice
12. How to Contact Us

1. PERSONAL INFORMATION WE OBTAIN

We may obtain the following types of personal information directly from you, automatically through the Services' interaction with your browser and devices, or from our service providers or third parties, depending on how you interact with us:

- **Identifiers**, such as name, email address, phone number, email address, postal address, IP address, login credentials, and other online identifiers.
- **Personal Records**, such as telephone number, education, employment, or financial information.
- **Professional or Employment Information**, such as your job title, position, and company.
- **Commercial Information**, such as purchase details, delivery details, and purchase history.
- **Financial Account Information**, such as payment and billing information.
- **Internet or Other Electronic Network Activity Information**, such as browser type, operating system type or mobile device model; viewed webpages, links that are clicked, and movement of

the mouse or pointer; websites visited before coming to the Services; the amount of time you spend viewing or using the Services and the pages visited, the number of times you return, or other Service usage data; emails we send that you open, forward, or click through to the Services; type of device (such as laptop or smart phone); product and behavioral analytics; and device Cookie settings and other device details.

- **Geolocation Data**, such as location data inferred from your device IP address.

- **Inferences** used to create a profile reflecting preferences, characteristics, behavior, and attitudes.

- **Information Provided through Communications** that we have with you.

If you provide us with information about other individuals (such as your references or the principals of your company), you represent that you have notified and obtained consent from the relevant individuals to provide us with their information for the applicable purpose. Please do not provide us with information about third parties unless you have notified them.

2. HOW WE USE PERSONAL INFORMATION

We may use personal information for:

- **Providing Products and Services**, such as creating, managing, or servicing your account; operating and maintaining the Services; providing quotes and estimates related to materials and solutions, including for professional homebuilders and contractors; and processing payments and orders, including materials pickup and delivery.

- **Communications**, such as sending promotional materials and newsletters; handling requests; contacting you when necessary or requested, including responding to your questions and comments and providing customer support; and obtaining feedback.

- **Event and Promotion Management**, such as communicating about and administering participation in special events, programs, promotions, offers, surveys, and market research.

- **Services Operation**, such as making sure the Services technology functions, customizing our users' visits to the Services, delivering content tailored to our users' interests and the manner in which our users browse the Services, diagnosing technical and service problems, administering the Services, identifying users of the Services, and developing statistics on engagement with the Services.

- **Advertising and Marketing**, including measuring the use of the Services and effectiveness of our advertising and marketing; sending marketing communications; and uncovering insights to improve the Services and provide our users with enhanced features and functionalities, such as personalized experiences.

- **Business Operations**, such as developing new products and services; enhancing, improving, and analyzing the Services, products and services, customer service, and customer shopping experience; tracking and responding to quality and security issues; performing system administration and technology management, including optimizing the Services; identifying prospective customers, business clients, suppliers, and other vendors; administering our

relationships with our customers, business clients, suppliers, and other vendors; fulling purposes that we describe to you at the time we collect your information; carrying out mergers, acquisitions, divestitures, or similar corporate transactions; and performing accounting, auditing, recordkeeping, and other internal functions.

- **Security and Integrity**, such as protecting the security or integrity of the Services and our business; protecting against, identifying, and preventing fraud and other unlawful activity; complying with and enforcing applicable legal requirements, relevant industry standards and our policies, including our Terms of Use; performing investigations; managing risk exposure, including by identifying potential hackers and other unauthorized users; complying with requests by law enforcement or government authorities; and for other legal and compliance reasons.

We may also use aggregate or deidentified information to perform data analyses, including market and consumer research.

We also may use the information we obtain about you in other ways for which we provide specific notice at the time of collection.

3. HOW WE DISCLOSE PERSONAL INFORMATION

We may disclose personal information to the following parties:

- **Our Family of Brands**, including our affiliates, subsidiaries, branches, brands, and other related entities that may process your personal information as described in this Privacy Notice.

- **Your Affiliated Company** if you interact with us as part of a company account, including with your company's account administrator.

- **Service Providers, Vendors, and Suppliers** that we engage to provide services on our behalf, such as support for our operations (including payment processors and third parties we use to process orders on our behalf); electronic mail; product and service delivery; conducting analysis to improve our products and services, the Services, and store experiences; research; digital marketing; advertising; fulfilling orders you place; managing payments; and responding to questions.

- **Contractors, Manufacturers, and Retailers**, including businesses with which you interact on the Services to receive prices, estimates, quotes, or other bids related to your projects.

- **Business Partners and Other Third Parties** where appropriate to provide the Services and products and to operate our business.

- **Corporate Transaction Partners**, including to prospective or actual purchasers, investors, or successor entities in connection with a contemplated reorganization or an actual reorganization of our business, in connection with financing, a sale, reorganization, dissolution, liquidation, or other transactions involving the disposal of all or part of our business or assets, including for the purpose of permitting the due diligence required to decide whether to proceed with a transaction.

- **Law Enforcement, Government or Regulatory Bodies, or Other Authorized Parties** in order to comply with laws, regulations, subpoenas, court orders, or other legal obligations; assist in

investigations; protect and defend our rights and property or the rights or safety of other parties; enforce our Terms of Use, this Privacy Notice, or agreements with third parties; or prevent physical harm or financial loss or in connection with an investigation of suspected or actual illegal activity.

- **Parties with Your Notice or Consent** when we have provided specific notice to you or asked for your consent, as applicable.

We may combine your personal information with data we obtain from the Services, our operations, other users, or other parties. We reserve the right to convert, or permit others to convert, your personal information into deidentified, anonymized, or aggregated data, as permitted by law.

4. PERSONAL INFORMATION OBTAINED BY AUTOMATED MEANS

We, and vendors acting on our behalf, may use automated means, such as cookies, pixels, and web beacons (referred to as "**Cookies**"), to collect and analyze information about interactions with the Services, including internet or other electronic network activity information. We may use Cookies to help the Services function, allow you to access and navigate the Services, recognize your login and preferences, analyze your use of the Services, collect information about how you navigate the Services, customize your browsing experience, and deliver and customize advertisements and track advertising campaigns.

We may link certain data elements we have collected through automated means, such as your browser or device information, with other information we have obtained about you to let us know, for example, whether you have opened an email we sent to you. We, and our vendors, may combine the information collected by Cookies with other information collected about you, which may include data we obtain from others.

We also may use web analytics services that collect information to analyze your use of the Services, such as Google Analytics. These services help us analyze how visitors use the Services, help us administer and improve the quality of the Services, and serve ads on our behalf across the internet. The information obtained for this purpose (including your IP address and other information collected by automated means) will be disclosed to or collected directly by our vendors. For more information on how Google Analytics and other Google products use collected data, visit policies.google.com/technologies/partner-sites. To opt out of Google Analytics, visit tools.google.com/dlpage/gaoptout.

We may contract with vendors to help us analyze activity on the Services and our chat functionality, as applicable, through session replay technologies to help us understand and analyze how visitors use the Services, and to improve the Services. These technologies may collect personal information, including IP address, screen size, device type through unique device identifiers, browser information, geographic location, and preferred language.

We, and our vendors, may obtain personal information about your online activities, over time and across different devices and online services.

Some of the content, applications, and tracking technologies on the Services are controlled by other parties, which include ad tech companies (such as Google) or other online service providers that serve interest-based advertisements. These parties may use Cookies and other storage technologies to collect or receive information from the Services and elsewhere on the internet and use that information to provide measurement services.

5. ARTIFICIAL INTELLIGENCE, INTERACTIVE FEATURES, AND INTEGRATIONS

We may use artificial intelligence, machine learning tools, or similar technology ("**AI**") to develop, improve, and deliver our products and Services. We may use AI to analyze how the Services are used and interacted with, or to process certain content our customers send or display through the Services, including by conducting data analytics to develop insights about use of the Services, so we can make more informed predictions, recommendations, and improvements. We may use information obtained through the Services to train and improve our AI models for product enhancement. Some of the AI technologies we use allow us and our vendors to monitor and analyze how visitors use the Services to better understand user behavior and improve the Services. When you interact with us online, information related to your behavior may be collected by us and our vendors. We will not use AI to subject you to decisions based solely on automated decision-making that have a significant impact on you without providing additional notice, as appropriate.

While using the Services, you may intentionally interact with providers of external services, apps, tools, widgets, and plug-ins, such as third-party Facebook "Like" buttons, which also may use automated means to collect information regarding your interactions with these features. If you use these features, information you post or provide access to may be publicly displayed by the service you use and both San Lorenzo and the other party may have access to certain information about you and your use of the Services and the external service. This information is subject to the privacy policies or notices of these providers.

We may also offer third-party integrations on the Services. If you choose to connect a third-party account to our system, you should refer to that party's privacy policy for information on how your personal information is collected, used, and protected.

6. YOUR CHOICES

a. Your Account

If you have an account with us, you can log in and update, modify, and delete certain personal information.

b. Your Communication Options

We offer you certain choices about how we communicate with you. To unsubscribe from our marketing emails, click the unsubscribe link in a relevant email.

c. Cookies

Your web browser may have settings that allow you to transmit a "Do Not Track" signal when you visit various websites or use online services. Like many websites, our website is not designed to respond to "Do Not Track" signals received from browsers. To learn more about "Do Not Track" signals, visit allaboutdnt.com. You may set your browser to notify you of or decline the receipt of Cookies; however, certain features of the website may not function properly or be available if your browser is configured to disable Cookies. We are not responsible for opt-out processes provided by external parties.

You can block the collection and use of information related to you by certain online platforms and ad tech companies by visiting the following websites of the self-regulatory programs of which those companies are members:

- The Network Advertising Initiative's opt-out page is available at thenai.org/how-to-opt-out.
- The Digital Advertising Alliance's opt-out page is available at youradchoices.com.

d. State Privacy Rights

Please see our California Privacy section for information on rights related to California residents' personal information.

7. LINKS TO EXTERNAL WEBSITES AND PLATFORMS

The Services may contain links to other websites and platforms for your convenience and information. These websites and platforms may be operated by companies not affiliated with San Lorenzo. We are not responsible for the content of any websites and platforms that are not affiliated with San Lorenzo, any use of those websites and platforms, or the privacy practices of those websites and platforms. Linked websites and platforms may have their own privacy policies or notices, which we strongly suggest you review if you visit any linked websites and platforms.

8. VISITORS FROM OUTSIDE THE UNITED STATES

The Services are hosted in the United States. If you are visiting the Services from outside the United States, please be aware that your information will be transferred to, stored, and processed in jurisdictions other than your country of residence, including the United States. The data protection laws of these jurisdictions, including the United States, might not be the same as those in your country.

9. HOW WE PROTECT PERSONAL INFORMATION

We maintain administrative, technical, and physical safeguards designed to protect the personal information you provide against accidental, unlawful or unauthorized destruction, loss, alteration, access, disclosure or use.

10.ADDITIONAL CALIFORNIA DISCLOSURES

This section provides additional information for residents of California in accordance with the California Consumer Privacy Act ("**CCPA**").

In the event of a conflict between any other policy, statement, or notice and this section, this section will prevail as to California residents under the CCPA.

Unless otherwise noted, the disclosures in this section that describe how and why we collect, use, and disclose personal information also describe how we have collected, used, and disclosed personal information in the preceding twelve (12) months.

a. Personal Information We Obtain, Use, and Disclose

We may obtain the types of personal information described in the Personal Information We Obtain section above from offline sources as well, such as our in-store locations and other sources outside the Services. We may also collect:

- **Audio, Electronic, Visual, or Similar Information**, such as audio recordings of customer service calls and CCTV footage.

We will use and disclose your personal information as described in the How We Use Personal Information and How We Disclose Personal Information sections above.

If you apply for credit from or a position with San Lorenzo, we may evaluate your application, obtain background and credit information, and contact your references, as appropriate.

b. Your Privacy Rights

California residents have the following rights under the CCPA:

Right to Know and Access. You may have the right to right to know what personal information we have collected about you, including the categories of personal information; the categories of sources from which the personal information is collected; the business or commercial purpose for collecting, selling, or sharing personal information; the categories of third parties to whom we disclose personal information; and the specific pieces of personal information we have collected about you.

Right to Delete. You may have the right to request that we delete personal information we collected about you, subject to certain exceptions.

Right to Correct. You may have the right to request that we correct personal information we maintain about you that you believe is inaccurate.

Right to Opt Out of Sales and Sharing. We do not sell personal information nor share personal information for cross-context behavioral advertising. For this reason, this right is not applicable.

Right to Limit Use and Disclosure of Sensitive Personal Information. We do not use or disclose sensitive personal information for purposes to which the right to limit use and disclosure applies under the CCPA. For this reason, this right is not applicable.

Rights Related to Automated Decision-Making. We do not use personal information for automated decision-making in furtherance of decisions that produce legal or similarly significant effects or for other purposes to which the right to opt out of or access automated decision-making apply. For this reason, these rights are not applicable.

c. Submitting Rights Requests

California residents have the right to submit certain requests related to your privacy rights. We will not discriminate against you for exercising any of your privacy rights.

You may submit requests to delete, correct, and/or to know personal information by accessing our Consumer Rights request portals at:

- Request to Know and Access Personal Information
- Request to Correct Personal Information

- Request to Delete Personal Information

or by contacting our Toll-Free Telephone Number at: (214) 880-3500.

You may designate an authorized agent to make a request on your behalf. An authorized agent may submit a request on your behalf using the information listed above.

We will respond to your request in compliance with the requirements of the CCPA or other applicable law.

d. Verification of Your Identity

When you exercise these rights and submit a request to us, we or our partners will verify your identity via standard authentication procedures as required or permitted by applicable law. For example, we may ask you to log in to your account if you have one with us. If you do not have an account with us, we may ask for your email address, order numbers of previous orders of our products and services, the last four digits of a credit or debit card or a bank account number used to make a purchase, or the date of your last purchase from us. We also may use a third party verification provider to verify your identity.

e. Record Retention

We may retain your personal information for as long as necessary to fulfil the purpose for which it was collected or a disclosed purpose that is reasonably compatible with the context in which the personal information was collected, to manage our operations, as reasonably required to protect or defend our rights or property, to comply with legal or regulatory requirements, or as otherwise permitted by law.

We strive to retain your personal information no longer than is reasonably necessary to carry out the purposes listed in this Notice or as required by law. Where personal information is used for more than one purpose, we will retain it until the purpose with the latest retention period expires. We retain your personal information in accordance with applicable law and internal document retention practices. For more information about our retention policies, please contact us using the contact details in the How To Contact Us section.

f. Notice of Financial Incentive

We may offer our customers limited-time promotions and opportunities to participate in surveys. In exchange for participating in our promotions or surveys, and providing us with your personal information, we may offer you financial incentives and/or price or service differences such as a bonus card, discount, or a coupon. We may collect personal information such as your name, email address, preferences, experiences, and engagement with us ("**Customer Data**"). You can terminate participation at any time as explained in the applicable promotion or survey terms. We estimate that the value of the Customer Data is the value of the benefit we offer to you in connection with the promotion or survey, which is reasonably related to the costs associated with offering such benefit.

11.UPDATES TO OUR PRIVACY NOTICE

This Privacy Notice may be updated periodically and without prior notice to you to reflect changes in our personal information practices. We will notify you of any material changes to our Privacy Notice by updating the Effective Date at the top of this Privacy Notice.

12.HOW TO CONTACT US

If you would like to contact us regarding the disclosures or rights in this Online Privacy Notice, please contact us by email at privacy@bldr.com.